

VALUE PROPOSITION

A marketplace to match investors, NbS projects and companies

Quality assurance through assessments based on IUCN global standard for NbS

Development and application of NbS through co-creation and innovation

IMPACT FOCUS

I4N provides support to finance and accelerate Nature-based Solutions (NbS), which create nature-positive impacts in the following focus areas:

Sustainable Management of Ecosystems

Nature as infrastructure and planet-compatible cities

Nature-positive energy and extractives system

Productive and regenerative agriculture



I4N WILL VALIDATE AND ACCELERATE 100+ PROJECTS AS CERTIFIED NATURE-BASED SOLUTIONS BY 2030.

I4N IS THE PREMIER MARKETPLACE FOR NBS WORLDWIDE.

▀▀ *A unique venue to find actionable projects and truly driven actors to help accelerate the emergence of nature-based solutions for impact.* ▀▀

IMPACT GOALS AND TARGET GROUPS

For start-ups, scale-ups and ventures:

-  Increased visibility
-  Access to capital
-  Access to experts and talents
-  Screened and assessed projects

For investors and companies:

-  Ensuring economic and financial viability of NbS
-  Access to high-quality pipeline of NbS
-  Impact measurement
-  Applicable NbS for value chains

www.i4n.ch

CONTACT INFORMATION

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INNOVATE 4 NATURE



KEY ACTIVITIES



1
SCOUTING
NbS projects
based on a
self-assessment
checklist.



3
MARKETPLACE
Physical I4N marketplace forum
bringing projects, companies and
investors together to launch
biodiversity and nature-based
investment and innovation
opportunities.



4
ASSESSMENT
of projects based on the
IUCN NbS global standard.
Solutions with the highest
scores undergo a financial
due diligence.



2
SCREENING
of the NbS projects
carried out by our
expert team as well
as pitch preparation.



5
ACCELERATION
Match-making
with investors
and co-creation workshops
with solutions, investors
and companies, as well as
investment deal
facilitation.

FACTS & FIGURES

of the first Innovate 4 Nature forum which took place on December 8th, 2021 in Lausanne

20+ NATURE-BASED SOLUTIONS IN THE AREAS OF

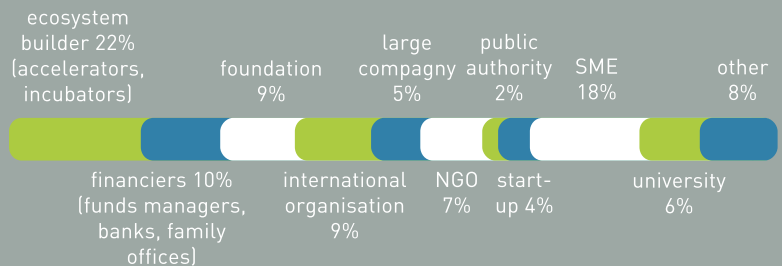
Sustainable
Management of
forests

Productive and
regenerative
agriculture

Nature as
infrastructure

Financing
Nature-based
Solutions

300 PARTICIPANTS FROM VARIOUS CATEGORIES



BOARD MEMBERS

Andr Hoffmann - [InTent](#), Barbara Dubach - [engageability](#), Brieux Michoud - [Waterpreneurs](#), Jean Hauss - [InTent](#), Marc Vogt - [In-Finitude AG](#)

OPERATIONAL TEAM

Christopher Coupland, Franck Barroso, Gr gory Guillot, Katharina Reblitz, Nicolas Lorne, Nicolas Pereira

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