

### All questions:

Implementation (relation to Switzerland) : (Answer -> multichoice):

- Company is in Switzerland and the project implementation in Switzerland
- Company is in Switzerland and the project implementation is outside Switzerland
- Company is outside Switzerland and the project implementation is in Switzerland
- Company is outside Switzerland and the project could tentatively be a fit for adaptation in Switzerland
- None of the above

What is the problem that you solve? (Answer -> text):

Categorisation. Does it relate to: (Answer -> multichoice)

**Categorisation. Does it relate to:**

- Sustainable management of forests
- Nature as infrastructure and planet-compatible cities
- Productive and regenerative agriculture
- Nature-positive energy and extractives system
- None of the above

Measuring impact: Can you please elaborate on your science-based targets strategy and describe which path your company is taking in order to build a significant roadmap to address the biodiversity topic? (Answer -> text)

Categorisation. Does it relate to : (Answer -> multichoice)

**Categorisation. Does it relate to:**

- I have a target setting plan
- I am planning to disclose my plan
- I am following an accreditation scheme
- None of the above

Societal challenges: How do you address those? Who are the right holders and the project beneficiaries from a societal standpoint? What is the situation and which improvements are needed? Please share a detailed example accordingly.: (Answer -> text)

Categorisation. Does it relate to: (Answer -> multichoice)

**Categorisation. Does it relate to:**

- Climate change mitigation and adaptation
- Disaster risk reduction
- Economic and social development
- Human health
- Food security
- Water security
- Environmental degradation and biodiversity loss
- None of the above



Scaling: How do you scale your projects and interventions? How are the three pillars of sustainable development (ecosystems, society and economy) implemented? Please share a detailed example accordingly.: (Answer -> text)

Environment: How do you measure positive net gains for biodiversity? Please share a detailed example accordingly.: (Answer -> text)

Economic feasibility and financial diligence. How do you ensure commercial viability and revenue generation together with sound financial risk mitigation?: (Answer -> text)

Inclusive governance. Which mechanisms are you setting in place to this effect? Please briefly describe your governance processes regarding grievance, participation and stakeholder engagement.: (Answer -> text)

Trade-off management. How do you go about finding the right equilibrium to find the largest adherence with the IUCN NbS Standard and its 8 main criteria? What are the risks of your project and what are the mechanisms and measures in place to prevent or avoid these?: (Answer -> text)

Management: How do you measure and monitor the effectiveness of your project/services?: (Answer -> text)

Mainstreaming. How do you address the promotion of your project and its applicability beyond your existing boundaries?: (Answer -> text)

Do you have a minimum viable product/service?: (Answer -> text)

Do you already have customers?: (Answer -> text)

Do you already have achieved the financial break-even point?: (Answer -> text)

If yes, since when? Alternatively when are you projecting to reach financial break-even?: (Answer -> text)

Are you able to sustain it without additional fundings?: (Answer -> text)

## **Project application: form overview**



How much external funding (debt/equity) are you looking for presently?: (Answer -> text)

For what purpose will this external funding be used?: (Answer -> text)